

**ENDORSED BY
LIFETIME DRUG-FREE
ATHLETES**



Photo by Dave Robinet - Whitby, ON

Mr Natural Universe
2000 Richard
Coulson, a lifetime
drug-free competitor,
calls Creo Mundi
Protein "one of the
best ever"

Valerie Savoie, Personal
Trainer on Creo Mundi
Protein Drink: **"Everyone
needs a good protein
source (not just people at
the gym) and this is one
of the best protein drinks
I've seen."**



Mr North America 2007
Mixed Martial Arts
Champion, Greg
Morgan says "I'm so
impressed by the quality
and purity of this
product. People love the
taste, and the guarantee
of being made in a
steroid-free facility
makes this a winner."

The why for our Creo Mundi Protein Drink is sourced entirely from within the United States and is not contaminated with melamine. Our whey is then processed in our lab in Canada. Our product source is a superior quality and consistency, and our lab's quality control and assurance program is a leader in the nutraceutical and OTC pharmaceutical industry. Our product has not been affected by the reports of contamination from sources in Asia.

We continue to be vigilant about the source quality of our product.

**Canadian-owned company
Manufactured in Canada**

Creo Mundi agrees with Canada's Food Guide and Dieticians across the country that promote the eating of whole foods as the best way to balance your diet. However we also recognize that our lifestyles today often do not allow us the time to eat as healthy as we would like. So when you cannot make the time for a good breakfast for example, start your day with one or two scoops of Creo Mundi protein drink in milk, juice, water or other liquid - I do. Every day. Alison, President Creo Mundi Inc.

Produced under Good Manufacturing Practices.
Manufactured for and distributed by:

CREO MUNDI INC.

www.creomundi.com

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A Positive Way of Being

CREO MUNDI INC.

**All Natural
Protein Drink
Nutrition Facts**



**Creo Mundi
Intentional™
Protein Drink**

*Protein On the Go
For People On the Go*

**Now Available at over
300 Loblaw Stores across Canada!**

*100% guarantee that this whey protein
is made in a steroid-free facility.*

TEL: (905) 571-3663
WWW.CREOMUNDI.COM

NUTRITION FACTS CREO MUNDI ALL NATURAL PROTEIN DRINK

CHOCOLATE • CHOCOLAT

Ingredients: Whey Protein Isolate, cocoa, natural flavour and colour, maltodextrin, stevia extract, green tea extract (95% polyphenols, 70% catechines, 45% EGCG), bromelain, papain, soy lecithin as "instantizing agent". CONTAINS MILK BY-PRODUCTS.

VANILLA • VANILLE

Ingredients: Whey Protein Isolate, natural flavour and colour, maltodextrin, stevia extract, green tea extract (95% polyphenols, 70% catechines, 45% EGCG), bromelain, papain, soy lecithin as "instantizing agent". CONTAINS MILK BY-PRODUCTS.

NEW!

STRAWBERRY BANANA • FRAISE BANANE

Ingredients (MADE WITH REAL STRAWBERRY/BANANA PUREE): Whey Protein Isolate, natural flavour, sucrose, red beet powder, maltodextrin, stevia extract, green tea extract (95% polyphenols, 70% catechines, 45% EGCG), bromelain, papain, soy lecithin as "instantizing agent". CONTAINS MILK BY-PRODUCTS.

Nutrition Facts / Valeur nutritive

Serving Size: 30 g (1 scoop) / Par Mesure: 30 g (1 portion)
Servings Per Container: 15 / Portions par contenant: 15

Amount Per Serving Quantité par portion	% Daily Value/ % valeur quotidienne
Calories / Calories 111	-
Fat / Lipides 0.3 g	0%
Saturated / saturés 0.1 g	0%
+ Trans / trans 0 g	
Cholesterol / Cholestérol 1.5 mg	0%
Sodium / Sodium 41 mg	2%
Potassium / Potassium 196 mg	6%
Carbohydrate / Glucides 2 g	1%
Fibre / Fibres 0.2 g	1%
Sugars / Sucres 1 g	-
Protein / Protéines 26 g	-
Vitamin A / Vitamine A	0%
Vitamin C / Vitamine C	0%
Calcium / Calcium	13%
Iron / Fer	3%

Available in Chocolate, Vanilla,
And now Strawberry Banana!
Kid Approved Flavor!



Protein on the Go

Take it to work, take it to sports or play,
take it to school for a healthy day!

A natural, healthy choice

Clinical research indicates whey protein can improve your mood; decrease your body's physiologic response to stress; decrease the accumulation of body fat, and improve your memory.¹ See "Taking Protein Out of the Gym and Into the Kitchen" for more health benefits of whey protein (available at www.creomundi.com).

High in BCAA'S (5,844 mg per serving)

BCAA's (branched chain amino acids)

Why do we refer to this as *Intentional™ protein?*

Intentional nutrition is a growing area of research. Indeed, even TIME magazine is paying attention, and Creo Mundi was part of the story ("Mind Over Chocolate" TIME magazine April 6, 2009; online March 2009).

In addition to ensuring only the best quality ingredients in our protein, we have created the intention in this protein that whoever consumes this product on a regular basis will experience enhanced *Performance, Balance* and *Vitality*. This process of Intention has been created on three levels, including the use of our watermark words to hold the intention in the package.

Now believe what you will about Intention - we know that you are getting a superior product with our protein drink anyway. But wouldn't you rather ingest a product that you know was created with love, to enhance performance, balance, and vitality? Or ingest a product created with indifference?

I know, as the President of Creo Mundi, which product I would choose! And I do - I start every morning with 2 scoops of our Intentional protein drink...without fail.



- Premium Whey Protein Isolate
 - Ultra-Low Temperature
 - Microfiltration Processed
 - Full Spectrum

No artificial colour, flavour, sweetener or preservative, egg, wheat, gluten, or yeast.

1. Kaplan RJ et al. *Am J Clin Nutr* 2001;74:687-93.

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