

About the Founders

Alison Prentice –President

Alison Prentice is the face, voice and head cheer leader for Creo Mundi. She enjoyed two successful prior careers as a nurse and a medical writer where she noted a lot of needless suffering and wanted to make a difference. A natural healer, and long time student of personal achievement and development, coming up with the Creo Mundi brand and vision was an ideal next step and career move for Prentice.

Since the day that she and long time close friend Jocelyn Herrett founded Creo Mundi, Prentice has tirelessly pursued their vision of a world where people are empowered, uplifted, and loving life by being surrounded by affirmative, high frequency words. She continues to be an unstoppable, driving force for the company and its growing roster of products selling throughout Canada and beyond.

Prentice, age 51, is a graduate of George Brown College in Toronto and the University of Alberta in Edmonton and now resides in Ontario, Canada.

Jocelyn Herrett –Executive Vice President

A citizen of the world, Jocelyn Herrett, was born in Ottawa, raised in France and on Prince Edward Island, Canada before living in Lethbridge (Alberta) and setting down roots in Ontario. Dubbed the “Dr. Phyllis” of Family Therapy, Herrett has helped thousands of people heal emotional wounds in her work as a family therapist over the past three decades. Her calm, cool and collected nature helped to foster the strong foundation and constitution of Creo Mundi and allows her founding partner Prentice to spread her wings and beat the Creo Mundi drum publicly.

After suffering stroke-like symptoms from near crippling complex migraines in 2001, Herrett went back to school to become a Personal Trainer and Nutrition Wellness Specialist. It was this condition and training that gave her the drive to heal others through her own adversities that made Herrett the perfect fit for developing the consumable product side of Creo Mundi. From her past crises, she is able to share her wisdom and help others achieve optimal health.

Herrett, age 52, is a graduate of the University of Lethbridge in Alberta, The University of Calgary, and the Dalhousie University Maritime School of Social Work in Halifax, Nova Scotia.