

Endorsed by growing list of lifetime drug-free athletes



Photo by Dave Robinet - Whitby, ON

Mr Natural Universe 2000 Richard Coulson, a lifetime drug-free competitor, calls Creo Mundi Protein “one of the best ever”

Valerie Savoie, Personal Trainer on Creo Mundi Protein Drink: “Everyone needs a good protein source (not just people at the gym) and this is one of the best protein drinks I’ve seen.”



Mr North America 2007 & 2008 Mixed Martial Arts Champion, Greg Morgan says “I’m so impressed by the quality and purity of this product. People love the taste, and the guarantee of being made in a steroid-free facility makes this a winner.”

Creo Mundi agrees with Canada’s Food Guide and Dieticians across the country that promote the eating of whole foods as the best way to balance your diet. However we also recognize that our lifestyles today often do not allow us the time to eat as healthy as we would like. So when you cannot make the time for a good breakfast for example, start your day with one or two scoops of Creo Mundi protein drink in milk, juice, water or other liquid – I do. Every day. Alison, President Creo Mundi Inc.

Nutrition Facts / Valeur nutritive

Serving Size: 30 g (1 scoop) / Par Mesure: 30 g (1 portion)
Servings Per Container: 15 / Portions par contenant: 15

Amount Per Serving Quantité par portion	% Daily Value/ % valeur quotidienne
Calories / Calories 111	-
Fat / Lipides 0.3 g	0%
Saturated / saturés 0.1 g	0%
+ Trans / trans 0 g	
Cholesterol / Cholestérol 1.5 mg	0%
Sodium / Sodium 41 mg	2%
Potassium / Potassium 196 mg	6%
Carbohydrate / Glucides 2 g	1%
Fibre / Fibres 0.2 g	1%
Sugars / Sucres 1 g	-
Protein / Protéines 26 g	-
Vitamin A / Vitamine A	0%
Vitamin C / Vitamine C	0%
Calcium / Calcium	13%
Iron / Fer	3%

These statements have not been evaluated by Health Canada or the FDA. These products are not intended to diagnose, treat, cure or prevent any disease.

**Kaplan RJ et al. Am J Clin Nutr 2001;74:687-93. Morifuji M et al. Nutrition 2005;21(10):1052-8. Many other references available upon request.*



A Positive Way of Bang



Made in Canada

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Why Choose Creo Mundi Protein?

+ Product Quality

Many manufacturers state that they produce pharmaceutical-grade products. The reality is that many such claims are overstated and that it is a buyer beware environment. Our lab supplier has both a Pharmaceutical License and a Natural Health Product Site License.

Now Available at over 300 Loblaws Stores Across Canada!

Why do we call this a “research-quality” protein?

Creo Mundi is fortunate that a top researcher in whey protein studies at a leading Canadian University will be using **Creo Mundi Protein Drink** (Whey Protein Isolate) for clinical research studies. Many companies try for years (often unsuccessfully) to get their products being used in this type of independent research. This speaks to the quality of our product and the quality of our endorsements.

Who could benefit from the Creo Mundi Protein Drink?

- Busy individuals who need a fast, superior, convenient source of great-tasting **Protein** that dissolves instantly
- Travelers, especially to other countries
- Students
- Long-distance drivers
- Campers, hikers other outdoor enthusiasts looking for light-weight waterproof packaging and a superior **Protein** source
- People who may not be able to afford or tolerate other good quality proteins (such as meat, legumes, eggs)
- People concerned about maintaining or improving strength (muscle mass) — especially those 40 years+ who are inherently losing muscle mass as a result of physiology
- People concerned about maintaining or improving memory
- People wanting to improve their mood
- Those who work out at the gym

Clinical research indicates whey protein can improve your mood; decrease your body's physiologic response to stress; decrease the accumulation of body fat, and improve your memory.†

What is the Creo Mundi Protein Drink?



Endorsed by Mr North America 2007 Mixed Martial Arts Champion, Greg Morgan—a lifetime drug-free competitor

Creo Mundi **Protein drink** with Green Tea Extract is a **great tasting steroid-free** whey protein isolate. A nutritional Protein drink that dissolves instantly. This is a superior **fat-free, low-carb, steroid-free** protein that can be mixed as a **low-calorie** protein shake. Or power-up your day by adding Creo

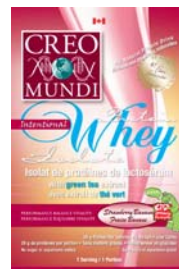
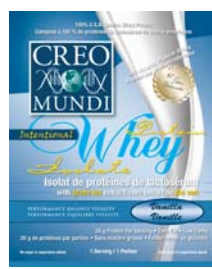
Mundi Protein to yogurts, milk, chilled coffees and other cold liquids or even use Creo Mundi Protein in baking to ensure you are getting the protein you need—Power Muffins and Pancakes taste great!

AND our Protein drink contains Green Tea Extract (vanilla and chocolate only).

Why Green Tea Extract?

Green Tea Extract is one of the most **powerful antioxidants** available. It helps in weight management and shedding fat, lowers blood pressure and cholesterol levels, aids digestion, and stimulates the immune system.

Available in Chocolate, Vanilla, And now Strawberry Banana! Kid Approved Flavors!



100% guarantee that this protein drink is made in a steroid-free facility

In the news we are hearing more frequently about inadvertent and deliberate spiking of banned steroids in nutritional supplements.

From The Toronto Star October 2006:

LAUSANNE, Switzerland—Even athletes who take approved substances risk failing doping tests, experts said yesterday, citing a recent study that found banned steroids in nutritional supplements and vitamins.

"An IOC-funded international study in 2001-2002 examined 624 nutritional supplements from 13 countries. About 15 per cent of non-hormonal supplements such as vitamins, minerals and creatine contained forbidden anabolic steroids not listed on the labels. Since 2003, Geyer said, research also found products on the international market intentionally containing high amounts of anabolic steroids undeclared on the label — such as stanozolol or metandienone, an anabolic steroid associated with severe health effects."

But not in Creo Mundi Protein Drink!

Creo Mundi Protein Drink is lab tested for purity. We give you a 100% guarantee that our Creo Mundi Protein Drink is made in a *steroid-free facility*.



Satisfied customers of Creo Mundi Protein Drink